

**~The World's First Official Paralympic Game, The Pegasus Dream Tour~  
An "Avatar GALA Party" collaboration event between artists and fans for "Social Good"  
Japanese acts Tokyo Gegagay, Pikotaro, Virtual DREAMS COME TRUE,  
and J SOUL BROTHERS III  
make their musical debut inside Pegasus City in their virtual avatar personas.**

The Pegasus Dream Tour, the first official video game by the International Paralympic Committee (hereinafter IPC) and developed by JP GAMES Inc. (Main Office: Chiyoda-ku, Tokyo. CEO: Hajime Tabata) will be the stage for the "Avatar GALA Party," a virtual live concert series that will take place inside the video game's setting of "Pegasus City." Four popular Japanese artists will perform their own uniquely themed concerts in RPG fashion with the intent of impacting the world in a positive way. The first of these four virtual musical events will take place starting Monday, July 19.

**Artists will come together to promote positivity and social good inside *The Pegasus Dream Tour Avatar GALA Party***

The Avatar GALA Party is a mini live concert series held inside The Pegasus Dream Tour, where artists and fans alike come together in avatar form. The artists will arrive inside the game's virtual setting of Pegasus City, to promote the cause of social good to fans through their live concert events. Our hope is that Pegasus City can become a new type of concert venue for both artists and fans, who can interact with each other in original ways that only the video game medium can achieve, thereby contributing to further growth for the virtual city.

The popular acts Tokyo Gegagay, Pikotaro, Virtual DREAMS COME TRUE, and J SOUL BROTHERS III have from the onset, shown their support for the key concept of what has become the world's first Paralympics video game. Now, the players have their own opportunity to contribute to the betterment of society by simply participating in the Avatar GALA Party and making each interactive live concert event a success.

**Experience futuristic RPG-like live concerts!**

The Avatar GALA Party is an RPG-style live concert event series that will be co-created by the artists and their fans. Not only will there be live concerts to enjoy, but also RPG-style stories leading up to the actual day of the virtual live performance. For approximately 2 weeks between the start of each event and the day of the live concert, players can help build the concert venue for each artist by playing minigames. New interactive experiences await players, such as call-and-response emotes (for a greater sense of unity during the live concert), and a backstory whose climax involves both the artists and fans to join forces and prevent the concerts from being annihilated.

For more information: <https://pegasus-dream.com/en/gala-party/>

Download images [here](#).



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## **About “The Pegasus Dream Tour”**

The Pegasus Dream Tour is the world’s first official Paralympic game. It was developed with the goal of branding the Paralympics in a new way and tackling social issues in a sustainable manner through the gaming experience of players.

The game is set in the virtual city of “Pegasus City,” which serves as a testing ground for a utopian future. Doraemon, one of Japan’s most iconic characters, will serve as the deputy mayor of this futuristic city, where a totally new experience offered by this “massive avatar RPG” awaits. The game features the dynamic advanced avatar “Mine” whose aim is to become a successful para-athlete alongside its friends, giving players the chance to support and develop their own personalized “Mine.”

In addition to being a place where players can enjoy para-sports, Pegasus City also serves as the site of various initiatives and endeavors aimed at creating a better future. By encouraging collaboration between different people, companies, and characters, Pegasus City will continue to evolve and become a harbinger of a better future.

The Pegasus Dream Tour is founded on an entirely new concept where players make a positive impact on the world and tackle social issues through gaming, allowing them to be involved in social good on an individual basis.

## **Overview of the game**

Game title: The Pegasus Dream Tour

Genre: Massive avatar RPG

Scheduled launch: June 24th, 2021

Region of distribution: Worldwide

Platforms: iOS, Android

Supported languages: Japanese, English, French, German, Spanish

Price: Free for regular gameplay (In-app purchases available)

Official website: <https://pegasus-dream.com/en>

Official Twitter: @PegasusCity2021

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Download URL:

▼iOS :<https://apps.apple.com/us/app/the-pegasus-dream-tour/id1496568742>

▼Android : [https://play.google.com/store/apps/details?id=com.jpgamesinc.android.pegasus\\_ww](https://play.google.com/store/apps/details?id=com.jpgamesinc.android.pegasus_ww)

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## **About JP GAMES**

JP GAMES is a game development studio that was officially launched in February 2019 by Final Fantasy XV director Hajime Tabata, formerly a member of the Square Enix Group. Founded on the concept of “Taking RPGs to the next level and creating an abundant future with games,” JP GAMES seeks to pursue new possibilities for games without being held back by conventional frameworks.

Official website: <https://jpgamesinc.com/en>

## Pegasus Avatar GALA Party

### **1st Group: Tokyo Gegegay / The GEGEGAY Dream Tour ~Inclusivity~**

Event Period: Monday, July 19 – Saturday, July 31

Live Concert: Sunday, August 1, 11:00 AM, 6:00 PM, 11:00 PM (\*All times listed are in Japan Standard Time).

#### <Profile>

Leader MIKEY and members BOW, MARIE, MIKU, and YUYU came together to form this artist group after their appearance in the *DANCE@HERO JAPAN 5th SEASON* dance contest on Japanese TV show *DANCE@TV*.

The group's 2017 music video "Gegegay no Kitaro" has reached 33 million views on YouTube, and their account boasts a total view count exceeding 100 million.

*HEART*, the image song for the *BOAT RACE 2020* TV commercial, is recorded on Tokyo Gegegay's 4th album, *Kiteretsu Mental World*, which ranked at number 3 on the Oricon Daily Album Chart in Japan.

Their recent activities include their appearance in the title sequence of the new TV series *Haken no Hinkaku* (Nippon TV). Tokyo Gegegay can do so much more than just dance, and we look forward to seeing them continue to take Japan by storm in true "Kiteretsu Mental World"-style.

#### <Concert Live Theme: Inclusive>

Tokyo Gegegay will be the headliners of the Pegasus Avatar GALA Party. In their RPG story, the members—who are extreme lovers of music and dance—believe that if they could forcibly overrun Pegasus City and make it their own, it could become an even better place for them and freer. They come up with a strategy to call on all the player avatars, or "Mines" of Pegasus City to obey their command. Will the players allow them to do this? Only time will tell!

#### <Tokyo Gegegay Comment>

"We're going to hold a virtual concert inside of this Gegega-me! Don't miss out on checking out the cute avatars they made for us!"

### **2nd Group: Pikotaro / Pikofest ~Matchmaking~**

Event Period: Monday, August 9 – Saturday, August 21

Live Concert: Sunday, August 22, 11:00 AM, 6:00 PM, 11:00 PM (\*All times listed are in Japan Standard Time).

#### <Profile>

A singer-songwriter born in Chiba Prefecture, Japan. Pikotaro unveiled his song *PPAP* on YouTube in 2016, which, when combining the figures from the Pikotaro Channel and the Ultra Music channel, has been played back 600 million times. When including related videos, this number shoots up to a whopping 2 billion views.

Pikotaro became the first Japanese person to hold the #1 position on YouTube's Global Music Charts for 3 consecutive weeks. He also made his way into the Guinness Book of World Records for having the shortest song to chart in the Billboard Hot 100.

In April 2020, Pikotaro released *PPAP -2020-* to spread the message about the importance of washing one's hands during the outbreak of the COVID-19 pandemic.

He is currently using his experience as an SDGs (Sustainable Development Goals) promoter to make these ideals accessible and spread them worldwide for his ultimate goal of world peace.

<Concert Live Theme: Matchmaking>

Pikotaro is famous for his connecting of various objects using his left and right hands in the hit song, PPAP. He plans to become an avatar and use his famed power of “connection” to invite and connect users from across the globe with laughter in his joyfully funny live show. Pikotaro believes that a monument needs to be resurrected in his to build it for him, but he has to call on players to build it for him. What will the players eventually create for his live show?

<Pikotaro Comment>

I'm Piko-proud to be a part of this project with such impressive members! Be it in real life or online, Piko will always be Piko! I'll take your Pen, and I'll take your Apple, and Uh! Connect them! We'll connect with friends all over the world and share our smiles and Piko-peace!

### **3rd Group: Virtual DREAMS COME TRUE / Let's Evolution! ~Evolution~**

Event Period: Tuesday, August 24 – Saturday, September 4

Live Concert: Sunday, September 5, 11:00 AM, 6:00 PM, 11:00 PM (\*All times listed are in Japan Standard Time).

< Virtual DREAMS COME TRUE Profile >

“DREAMS COME TRUE's Virtual Characters” transcend into the digital dimension. Known by fans as “The Other DREAMS COME TRUE,” Virtual DREAMS COME TRUE also appeared in *DREAMS COME TRUE WINTER FANTASIA 2020 - DOSCO prime Niconama PARTY !!!*-, DREAMS COME TRUE 's first online event tour. The members' names, MASADO and MIWASCO, are portmanteaus taking the MASA from Masato Nakamura and MIWA from Miwa Yoshida, and combining them with DOSCO (DREAMS COME TRUE Disco).

<DREAMS COME TRUE Profile>

DREAMS COME TRUE is comprised of Masato Nakamura (bassist, composer, and arranger) and Miwa Yoshida (vocalist, composer, and performer), who have been extremely proficient for decades with their songwriting method whose aim is to reflect upon present trends. This has been especially notable ever since they celebrated their 30th anniversary in 2019.

The group gave us a taste of a “new DREAMS COME TRUE” with their 2020 single YES AND NO/G, and in their latest album DOSCO prime, they've implemented more experimental methods of composition by dismantling and reconstructing their own songs. They've also recently debuted at VTuber Fes Japan 2021 in their 3D avatar personas MASADO & MIWASCO of the group Virtual DREAMS COME TRUE. The duo is certain to continue making progress in worlds real and virtual alike.

Masato Nakamura is also known for composing the soundtrack for the famous Sega Genesis games *Sonic the Hedgehog 1&2*.

One song from the soundtrack, *Emerald Hill Zone*, began trending after it was used to promote the 2022 Hollywood blockbuster in the video *Sonic the Hedgehog 2 (2022) - Title Announcement - Paramount Pictures*.

<Concert Live Theme: Evolution>

The para-sports festival “PEGASUS PARA GRAND PRIX” will be held in Pegasus City simultaneously with the real-life Tokyo Paralympics. Virtual DREAMS COME TRUE is scheduled to perform during its

closing ceremonies, but to everyone's surprise, the real athletes inside the venue start to undergo a "strange" sort of reaction to the proceedings ... What will happen? Only those who witness this next-generation concert experience will find out!

<Comments>

"We're gonna pump this grand finale up! We can't wait to be able to perform together with the athletes' avatars! Let's get this party started!" (Virtual DREAMS COME TRUE MASADO & MIWASCO)

"We can't believe that "The Other DREAMS COME TRUE" are going to perform at the closing ceremony of PEGASUS PARA GRAND PRIX! How come Virtual DREAMS COME TRUE gets to have all the fun!? We can't wait to watch them with the rest of you!" (DREAMS COME TRUE)

#### **4th Group: J SOUL BROTHERS III from EXILE TRIBE/ *Soul of City ~Wellbeing~***

Event Period: Monday, September 6 – Saturday, September 18

Live Concert: Sunday, September 19, 11:00 AM, 6:00 PM, 11:00 PM, (\*All times listed are in Japan Standard Time).

<Profile>

This young dance and vocal group pass on the musical torch and commitment of their parent band EXILE. Comprised of the 5 performers & 2 vocals, leader NAOTO from EXILE, Naoki Kobayashi, ELLY, Kenjiro Yamashita, Takanori Iwata, Ryuji Imaichi, and Hiroomi Tosaka, J SOUL BROTHERS III made their major debut on November 10, 2010 with the release of their first single "Best Friend's Girl." In September 2017, following their "METROPOLIZ" tour from the year before, the group began their legendary "UNKNOWN METROPOLIZ" tour, in which they staged 10 performances at Tokyo Dome. In the same year, they made 37 dome performances, attracting 1,482,000 people, breaking the record for the most concertgoers in a single year. During the J SOUL BROTHERS III LIVE TOUR 2019 "RAISE THE FLAG," the group attracted 1,250,000 fans, thereby setting the record for the highest concert attendance by a group in a single tour. In 2021, from July, the group plans to conquer Japan once again with their J SOUL BROTHERS III LIVE TOUR 2021 "THIS IS JSB," another dome tour to commemorate the group's 10th anniversary. Coupled with their debut this year inside the world's first Paralympics video game, no doubt, J SOUL BROTHERS III are making 2021 a year to remember.

<Concert Live Theme: Wellbeing>

A crisis strikes Pegasus City after the closing ceremonies of the Paralympics. It seems that the city, having ended its role in hyping up the Paralympics, is now on the brink of shutting down. The members of J SOUL BROTHERS III arrive from the real world to team up with their army of fans on a mission to save Pegasus City from its oncoming demise. Will Pegasus City truly be able to become a sustainable virtual world?

<Comment>

"We are taking on a new challenge by incorporating role-playing into our live shows. Compared to our conventional live shows, this is a type of entertainment that offers a different way of enjoying! We want to give a boost to para sports through conducting virtual live performances. Let's gather with people from all around the world in Pegasus City!"